

Due Dates & Deadlines

ASAP

- Logo Submit your high-resolution logo in both an image (.png or .jpeg) and vector (.eps, .ai, or .pdf) format. <u>Click here to upload your</u> logo or email it to <u>info@cerf.science</u>.
- Complete Company Profile You will be receiving an email from our exhibitor management platform, MapDynamics, with instructions to access your account. Once you receive your access link, <u>log in to MapDynamics</u> and complete your company profile so attendees can learn more about you leading up to the conference.

JANUARY 10, 2025

• March CERF's Up! Ad Deadline – Platinum & Gold Sponsors – Submit your ad to info@cerf.science.

APRIL 11, 2025

• June CERF's Up! Ad Deadline – Platinum & Gold Sponsors – Submit your ad to info@cerf.science.

JULY 11, 2025

• September CERF's Up! Ad Deadline – Platinum & Gold Sponsors – Submit your ad to info@cerf.science.

OCTOBER 1, 2025

• **Payment Deadline** – Any outstanding balances must be paid by this date.

OCTOBER 27, 2025

• **Push Notifications Due** – Email your completed push notification template to <u>info@cerf.science</u> by this date.

NOVEMBER 3, 2025

• **Registration Deadline** – This is the last day to register in advance online by completing the <u>conference registration form</u>. After this date, you will be required to register onsite as a full conference attendee.

This is a comprehensive list of due dates and deadlines for partnership benefits. Some items listed may not be included with your partnership package. Please review the <u>2025 Prospectus</u> for a list of items included with each package.