



Supporting Sustainable Tourism

NET ZERO EMISSIONS CERTIFICATE



CERF 2025
28th Biennial Conference
9–13 November 2025 / Richmond, Virginia



Thanks to the financial support of **Richmond Region Tourism**, the *Virginia Green Travel Alliance* has purchased Carbon Offsets from **Terrapass**, a company that directly supports the development of renewable energy projects such as Wind, Solar & Biomass capture. The projects supported by Terrapass produce zero emissions energy that replaces energy produced by traditional sources that generate greenhouse gases.

Using a carbon calculator, the greenhouse gas emissions produced from travel, commuting, energy and water use by the venue and food & beverage services were calculated so that the event theoretically generated “net zero emissions”.

791 Metric Tons of Carbon Offsets

were purchased to negate the estimated greenhouse gases produced by holding this conference.



The Virginia Green Travel Alliance is a 501c3 non-profit working to promote sustainable practices in Virginia's hospitality industry.