



CERF 2021

26TH BIENNIAL CONFERENCE

CERF at 50: Celebrating our Past, Charting our Future
1-4 and 8-11 November 2021

Attendee Guide



CERF 2021

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CERF AT 50: CELEBRATING OUR PAST, CHARTING OUR FUTURE

1-4 and 8-11 November 2021

Welcome to CERF 2021!

Come prepared for the event, 1-4 and 8-11 November 2021

Use this guide to familiarize yourself with the CERF 26th Biennial Conference.

On the following slides, you will find:

- CERF 2021 conference details
- The Virtual Venue
- Virtual Venue snapshots
- Tips for attending the event
- CERF office contact information



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CERF 2021 Conference Details

An overview of our 26th Biennial Conference



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About CERF 2021

At the CERF 2021 conference, you and our colleagues will:

- Come together to network
- Celebrate our work
- Learn from each other
- Grow within our amazing field

We are excited for **you** to join us to collaborate and discuss with more than 1,300 scientists and researchers from all over the world.



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The Virtual Venue

CERF 2021 is hosted on Pathable, our virtual event venue



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Virtual Venue Preparation

You will receive a link from CERF to sign into your account on the Virtual Venue. You can find this link by looking in your email for **“Welcome to the CERF 2021 Virtual Venue”**

CERF 2021
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Home About Activities/Experience Connect Schedule Exhibitors Seas the Points! Social Wall Resources

CERF 2021 26th Biennial Conference

1-4 and 8-11 Nov. 2021
CERF at 50: Celebrating Our Past, Charting Our Future

Thank You to Our Sponsors and Exhibitors!

NCCOS NATIONAL CENTER FOR COASTAL OCEAN SCIENCE

Sea Grant

TEXAS A&M UNIVERSITY CORPUS CHRISTI HARTE RESEARCH INSTITUTE

FIU Institute of Environment

PRO OCEANUS



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An Example Email from no-reply@pathable.com

The screenshot shows an email header with the CERF2021 logo and the text "26TH BIENNIAL CONFERENCE CERF AT 50: CELEBRATING OUR PAST, CHARTING OUR FUTURE 1-4 and 8-11 November 2021". The body of the email starts with "Hi Cindy," followed by a welcome message: "We are thrilled to officially welcome you to CERF 2021, our 26th Biennial Conference! Our Virtual Venue doors are now open for you to begin exploring!". A paragraph follows: "The Virtual Venue—also called Pathable—is a secure, exclusive, and interactive online community and app to house our entire virtual conference. Here, you can connect and collaborate before, during, and after the event with other CERF 2021 attendees, speakers, and sponsors and exhibitors." A blue button with the text "Log In to Start Exploring the Virtual Venue" is circled in green. Below the button, there is a small line of text: "To prevent others from accessing your account, please do not forward this email." The email concludes with: "Use the link above to start exploring! We recommend you begin by updating your profile. Enhance your page with your photo and other professional information to make your conference experience even more valuable. After you have updated your profile, start exploring the platform, build your schedule, and start "Seas"ing Your Points!"

The screenshot shows a "Claim your account" form with the following fields: "First name" (with a user icon), "Last name", "Email", and "Create Password" (with a password icon). Below the fields is a checkbox labeled "I agree to the Terms and Conditions". At the bottom, there are two buttons: "COMPLETE PROFILE" (circled in green) and "CONTINUE TO APP". A green arrow points from the circled button in the email screenshot to the "COMPLETE PROFILE" button in this form.



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The Virtual Venue

Overview:

Our user-friendly Virtual Venue prioritizes personal connections and community that make our online conference feel like we are back in-person

Highlights:

- Zoom integration
- Schedule one-on-one meetings with new contacts and friends
- Participate in sessions, events, and meetings
- Connect with sponsors and exhibitors

[Visit the Virtual Venue](#)



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Watch the Virtual Venue Walk-through

View the Virtual Venue Walk-through video for details on navigating the platform.

Quick references on key functions of the Virtual Venue are available in this guide.

[View the Walk-through on YouTube](#)





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Virtual Venue Snapshots

Quick references on key functions of the Virtual Venue



 **Megan Miller**

After updating your profile, be sure to scroll to the bottom of the page to save your changes!

[Profile](#) [Preferences](#)

Profile photo

Please upload a JPG or PNG image file. We recommend a square image of minimum 300x300px size with the person's face in the center.

Email

Password

Name

Title

Company

Phone Number

This will only be shared with exhibitors you allow. It will not be displayed on your profile.

Description

Self-Select Ribbons

Suggested:

Tags

Creating/Updating Your Profile

- Add your photo, title, company, organization, or institution, and more
- Add a short biography and select ribbons that reflect you and your profile
- Other attendees will be able to search for you based on the information you fill out in your profile
- Don't forget to save your changes



Adding Sessions to Your Agenda

The screenshot shows the website's navigation bar with a 'Schedule' dropdown menu. The 'Agenda' option is highlighted with a green box and a '1'. Below the navigation, a calendar view shows 'MON NOV 1' selected. The main content area displays a session card for 'Awards and Keynote with Dr. Ayana Elizabeth Johnson' at 7:00 AM PDT. A green circle with a plus sign and a '2' is placed over the plus icon. Below this, a session card for 'Agency Perspectives on Research to Support Science-based Regulatory Decisions' is shown at 10:00 AM PDT, with a green circle containing a checkmark and a plus sign over it.

1. Navigate to the Schedule tab and find “Agenda” to view the full program for CERF 2021
2. Reserve your spot in sessions you’re most interested in by adding them to your agenda

Select the plus icon to add a spot to your agenda



Joining a Session

A screenshot of a Zoom meeting page. At the top left is a back arrow and the text "BACK TO AGENDA". At the top right are three buttons: a plus sign, "RESERVE SPOT", "NOTES", and "MANAGE". Below the back arrow is a "KEYNOTE" tag. The main title is "Awards and Keynote with Dr. Ayana Elizabeth Johnson". Below the title is a profile picture of Ayana Johnson, her name, and her title: "Founder of Urban Ocean Lab & Co-Founder of the All We Can Save Project". Below that is the time "7:00 AM - 9:00 AM PDT on Monday, November 1" and an "Add to Calendar" link. Below that is a person icon and the text "2997/3000 spots left". At the bottom left is the text "Awards and Keynote with Dr. Ayana Elizabeth Johnson". On the right side, there is a large teal button with a play icon and the text "JOIN MEETING". Below this button is a navigation bar with "Chat", "Polls", "Files", and "People". A green arrow points from the "JOIN MEETING" button down to the first bullet point in the list below.

- When a session starts, a **“Join Meeting”** button will replace the countdown
- After you join the meeting, a Zoom window will open and display the current presentation



Here, attendees can chat publicly with other attendees before, during, and after the presentations.

A screenshot of a meeting interface. At the top, there is a timer showing 43 DAYS, 15 HRS, 33 MIN, and 34 SEC. Below the timer, a message states "This live meeting hasn't started yet" with a calendar icon. At the bottom, there are four navigation tabs: "Chat", "Polls", "Files", and "People". A green arrow points from the text above to the "Chat" tab. Another green arrow points from the "Polls" tab to the text below it. A third green arrow points from the "Files" tab to the text below it. A fourth green arrow points from the "People" tab to the text below it.

Where attendees can answer polls, and ask questions for post-session Q&A.

Attendees can download presentation files here.

View a list of all participants for this presentation.

Interacting with Other Attendees

A screenshot of a chat interface. At the top, there are four tabs: "Chat", "Polls", "Files", and "People". The "Chat" tab is selected. In the center, there is a downward arrow icon, the text "No Messages", and "No messages have yet been sent." At the bottom, there is a text input field containing "Great presentation! Thank you for sharing!" and a "SEND" button.

- All attendees will use the **“Chat”** tab on the **session page** to share comments and notes with each other throughout the session
Zoom chat will be disabled except to communicate with the CERF Office about tech issues
- Visit the **“Polls”** tab to ask the presenter any questions you have;
Check the **“Polls”** tab for any questions the presenter may have for you



Asking Questions in Venue

The screenshot shows a Zoom meeting interface. At the top, there is a timer showing 18 days, 16 hours, 52 minutes, and 53 seconds. Below the timer, it says "This live meeting hasn't started yet". On the left side, there are tabs for "Chat", "Polls", "Files", and "People". The "Polls" tab is selected and circled in green. On the right side, there are two poll questions. The first question is "Enter your questions for the speaker" with a button labeled "CLICK HERE TO ANSWER". The second question is "What are you hoping to hear and learn at this session? What do you want as a key takeaway?" with a button labeled "CLICK HERE TO ANSWER".

- Use the **“Polls”** tab to ask the presenters any questions you have
- Presenters may have questions for you to answer in the **“Polls”** tab



Visit the Exhibit Hall

← SEE ALL

LEAVE YOUR CARD

NOAA National Sea Grant College Program

GOLD SPONSOR

For over 50 years, the National Sea Grant College Program has supported coastal and Great Lakes communities through research, extension and education.

Sea Grant's mission is to enhance the practical use and conservation of coastal, marine and Great Lakes resources in order to create a sustainable economy and environment.

Tags

COASTALSCIENCE UNDERGRADUATE COASTAL ENVIRONMENTALLITERACY PARTNERSHIPS RESILIENCE RESEARCH OCEANACIDIFICATION SEAGRANT FELLOWSHIPINTERNSHIP GREATLAKES GRADUATEEDUCATION AQUACULTURE OCEAN KNUASSFELLOWSHIP CLIMATECHANGE EARLYCAREER NOAA SUSTAINABLE MARINE SCIENCE GRADUATE WORKFORCEDEVELOPMENT EDUCATION KNAUSS PROFESSIONALDEVELOPMENT FISHERIES POLICY STUDENTS

Links

<https://seagrant.noaa.gov/>
<https://seagrant.noaa.gov/Students>
<https://seagrant.noaa.gov/Knauss-Fellowship-Program>
<https://seagrant.noaa.gov/Funding>
<https://seagrant.noaa.gov/News>
<https://seagrant.noaa.gov/News/social>

"Talk Now" with NOAA National Sea Grant College Program starts in:

19 5 24 59 : 1:30 PM - 3:30 PM, Tue Nov 02
DAYS HRS MIN SEC 8:30 AM - 10:00 AM, Thu Nov 04
8:30 AM - 10:00 AM, Tue Nov 09

During the trade-show hours, connect with a booth staff rep. in a live 1:1 call

Hallee Meltzer
Amara Davis
Communications Specialist

Brooke Carney
Maddie Kennedy
Student Opportunities Coordinator

Show All 5 staff members

Conversation Staff Files Polls

NEW CONVERSATION

No Discussions Yet
Why not start a conversation?

- Visit the Exhibit Hall by finding the **“Exhibitors”** tab
- Browse the organizations supporting CERF 2021 by visiting their booths
- Leave your card for sponsors and exhibitors to follow up with you
- View the booth’s staff and schedule one-on-one meetings to learn more about their organization, products, or services
- Chat with sponsors and exhibitors, view files, answer questions, and visit their recommended links



Setting Up a Virtual Meeting

The screenshot shows a user profile for Cindy Devine with a 'SCHEDULE MEETING' button circled in green. Below this, a text box says 'After you click "schedule meeting," you will move to the meeting logistics page'. The logistics page has sections for 'People' (with an 'EDIT' button), 'Date' (with an 'EDIT' button), and 'Details' (with 'Subject' and 'Description' text boxes). The 'Description' box contains a sample message. At the bottom, a 'SEND INVITATION' button is circled in green.

- You can set up one-on-one meetings or group meetings with other CERF 2021 participants
- Find the **“Connect”** tab, select **“Attendees,”** and search for individuals
- Send attendees a message or schedule a meeting
- Choose a date and time to meet

Add a subject and description or message to provide context on why you'd like to meet with another participant

Then, press send!



Earn Points While You Attend

The screenshot shows the CERF 2021 website with a navigation bar at the top containing links for Home, About, Activities/Experience, Connect, Schedule, Exhibitors, Seas the Points!, Social Wall, and Resources. The main banner features a coastal landscape with the text "Seas the Points!". Below the banner is a "Game" section with a game controller icon, the title "Game", and the dates "Nov 1, 2021 - Nov 11, 2021". A paragraph of text explains the game: "Review the Activities board below to see how you can collect points and earn the top spots as you Seas Your Points! Start earning points right now—attendees are able to collect points from 11 October – 11 November at 10:00 AM ET. The top players will be announced at the end of the conference during the closing ceremony. Prizes include gift cards, a CERF membership and a CERF 2023 Conference Registration." Below this are three columns: "Activities" with two items (Join a virtual trade show live meeting for 30 pts and Participate in a group video meeting for 25 pts), "Leaderboard" with a game controller icon and the text "Not Enough Participants" and "Leaderboard starts when enough people participate in the game", and "Score History" with a star icon and the text "No Score" and "You have not scored any points yet".

- ***Seas the Points!***
Earn points by participating in conference activities. Prizes include gift cards, a CERF membership, and a CERF 2023 conference registration



CERF2021

Use #CERF2021 to Get Social!

- Use **#CERF2021** on Twitter and Instagram. Your post will be on display on the Social Wall!
- Share photos, videos, and your experience at CERF 2021 (Be sure to review the [Social CERFing Policy](#) before posting!)



Split Your Screen to Watch & Chat

← BACK TO AGENDA

+ RESERVE SPOT NOTES

CERF 2021: 101

Ally McGuire
CERF
Event Manager

Cindy Devine
CERF Office
Marketing & Communications
Coordinator

🕒 8:00 AM - 9:00 AM EDT on Tuesday, November 2
Add to Calendar

👤 1000/1000 spots left

Join CERF in November 2021!
You and our colleagues will come together to network, celebrate our work, learn from each other, and grow within our amazing field as we endeavor to connect science and society in the collective goals of preserving coastal and estuarine habitats, resources, and heritage. Collaborate and discuss with more than 1,700 scientists and researchers from all over the world.
CERF 2021: 101

35 21 53 48
DAYS HRS MIN SEC

This live meeting hasn't started yet

Chat Polls Files People


No Messages
No messages have yet been sent.

Start typing... SEND

Screen 1

Zoom Meeting

Original Sound: Off 00:02:40 View



CERF Office

Mute Start Video Security Participants Chat Share Screen Record Reactions Apps More End

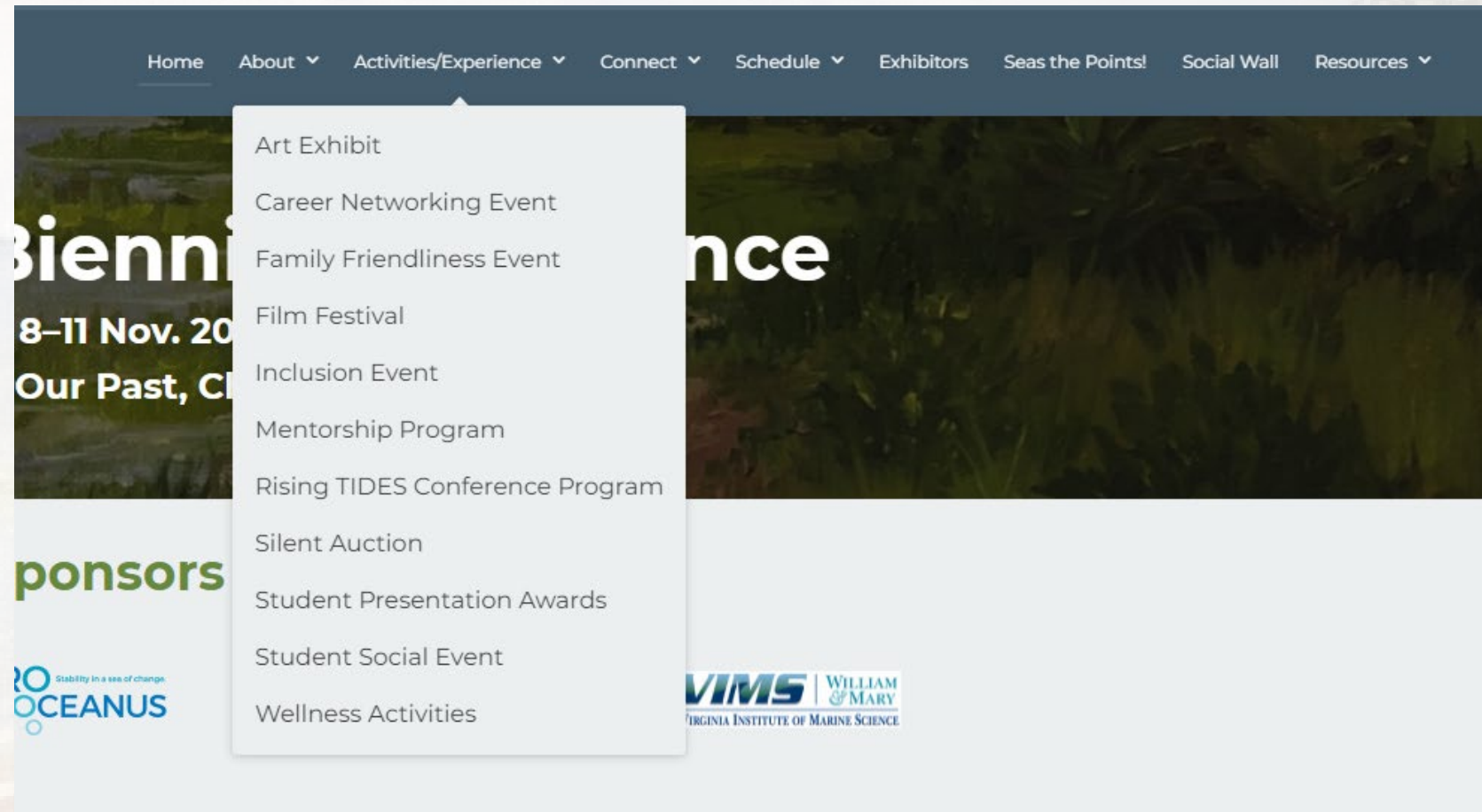
Screen 2

- If you have two screens, we recommend that you put the Virtual Venue on one screen and the Zoom window with the presentation on another screen.
If you only have one screen, consider splitting your screen by resizing each window.



CERF 2021

More to Discover on the Venue



- Explore the **“Activities/Experience”** tab on the Virtual Venue to see what else CERF 2021 has to offer! Learn about CERF programs, social events, and activities to keep your mind and body healthy while attending the event.



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Tips for Attending the Event

Recommendations and equipment requirements



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Tips and Tricks for Using Zoom

Video/Visual

- Check your lighting. It's best to have light in front of you
- Avoid busy patterned shirts
- Avoid a busy background

Video/Audio

- Turn off all electronics and notifications.
- If possible, use a headset or earbuds with a microphone.

Set Up for Success

- Ensure all notifications are silenced.
- Close computer applications such as email or Slack that may cause notifications to appear.

Tell Us Your Name

- You can edit your name as it is displayed to other attendees. In Zoom, select the three dots in the right-hand corner of your video frame. Select “rename.”



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Questions About Zoom

Do I need Zoom to participate in the conference?

Yes, we recommend that you [download Zoom Client for Meetings](#) ahead of time.

The web browser client will download automatically when you start or join your first Zoom meeting, but we recommend that you manually download it prior to the conference using the link above.

[Download Zoom](#)



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Questions About Zoom Continued

My Zoom chat is not working. What do I do?

As a reminder, we will be utilizing the chat and poll features on the Virtual Venue, not within Zoom.

Head back to the session page you are attending and find the chat and poll tabs to ask questions and leave your comments!

Where can I find more information about Zoom?

Visit the [Zoom Support Center](#) for additional information.

[Visit Support Center](#)



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Optional: Applying a Virtual Background

1. Save the CERF 2021 Backgrounds

Download the CERF 2021 Virtual Backgrounds and save them to your desktop.

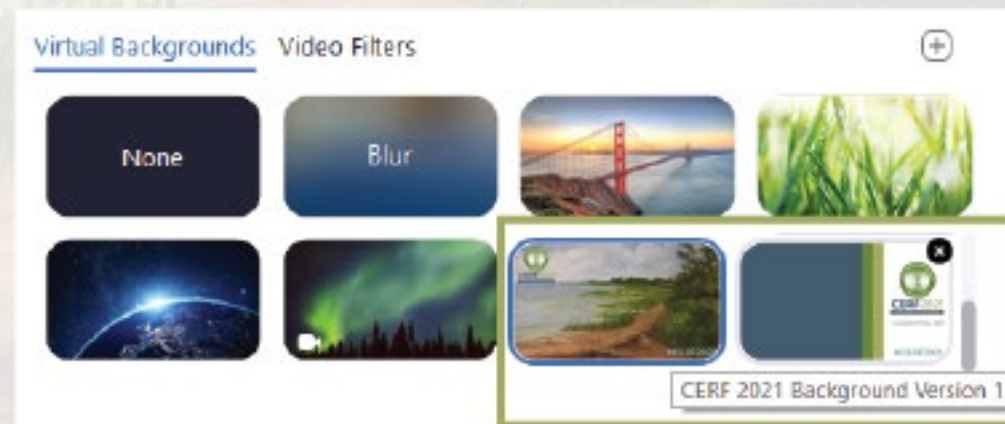
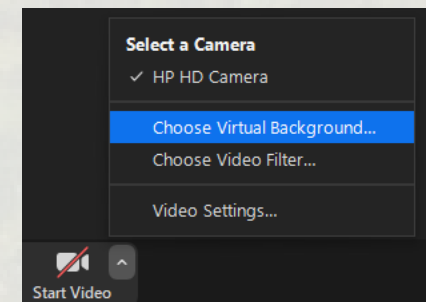
([Background option 1](#), [background option 2](#))

2. Add to Zoom & Apply

In your Zoom meeting, click the up arrow next to “Start Video” and select “Choose Background”

Then, click the “+” icon to add your new saved file(s) to the options list.

Select one background from the list and you’re all set!





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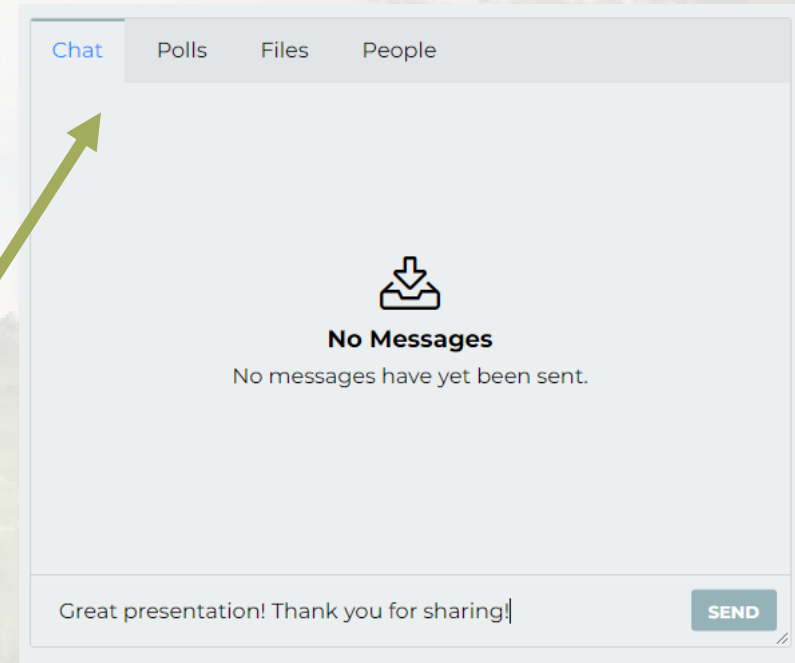
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Using Zoom Controls

Please utilize the Virtual Venue's Chat and Poll features to interact with presenters and attendees. Zoom Chat will strictly be used to contact the CERF Office for tech support.



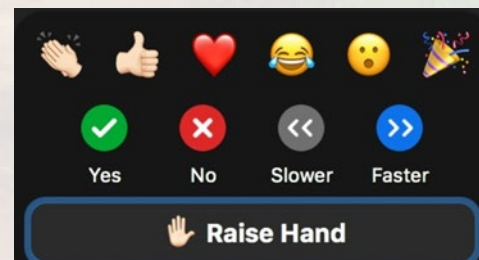
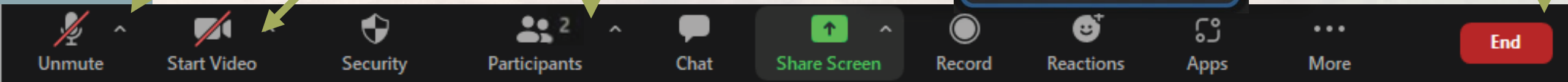
View the number of participants in the session.
Click on this window to view the list of participant names.

Mute yourself when you are not speaking.

Toggle your camera on and off.

Use reactions during sessions to clap, give a thumbs up, and more!

Exit the session.





CERF2021

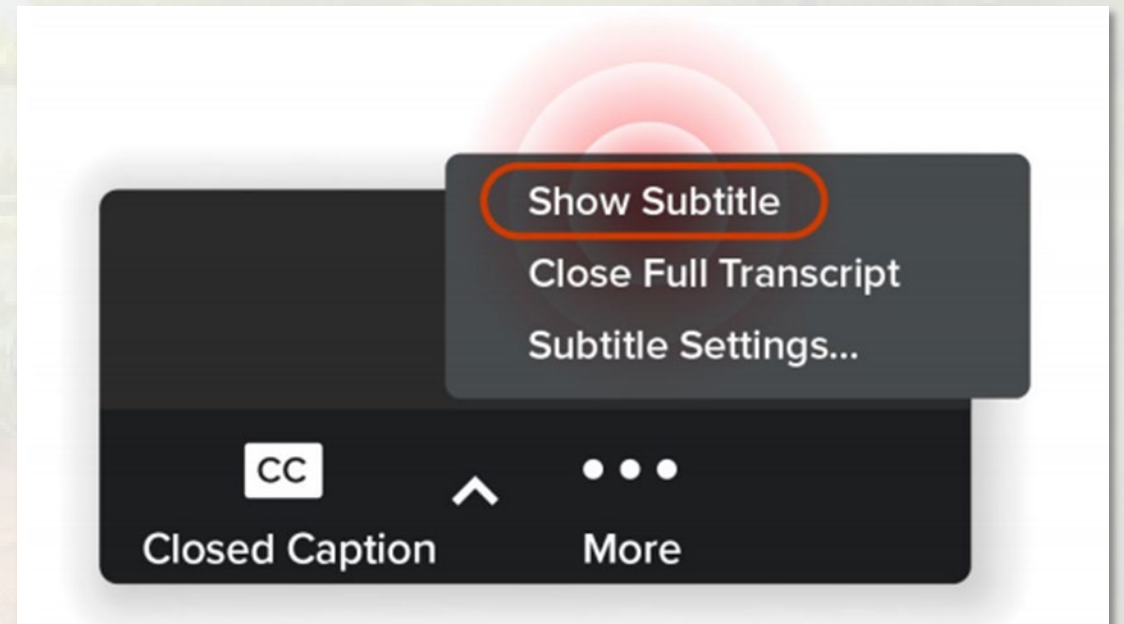
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Closed Captioning

- To accommodate all CERF participants, you will have the option and ability to turn on automatic closed captioning.
- Simply select “Closed Caption” and then “Show Subtitle”.
- You can also adjust your settings to change the font and text size under “Subtitle Settings...”





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Additional Assistance & Resources

Review the [Frequently Asked Questions page](#) on the Virtual Venue for additional assistance and resources for participating at CERF 2021!

Find the **“Resources”** tab and then navigate to **“Event and Zoom FAQs”**

[View FAQs Page](#)



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Questions? Contact the CERF Office

Office: (206) 209-5262

Email: info@cerf.science

Business Hours:

Mon. – Fri., 11:30 AM – 8:00 PM ET
8:30 AM – 5:00 PM PT

Conference Hours:

1-4 and 8-11 Nov.,
10:00 AM – 8:00 PM ET
7:00 AM – 5:00 PM PT